

Bowen Yang Receives an IMDb STARMeter Award at the 2025 Sundance Film Festival

WHAT: IMDb (www.imdb.com), the world's most popular and authoritative source for information on movies, TV shows, and celebrities, presented an IMDb “Fan Favorite” STARMeter Award to [Bowen Yang](#), star of [The Wedding Banquet](#), at the IMDb Studio within the Acura House of Energy during the 2025 Sundance Film Festival. IMDb STARMeter Awards recognize the stars who are fan favorites on the IMDbPro STARMeter chart, which is determined by the page views of the more than 250 million monthly visitors to IMDb worldwide.

WHO: IMDb presented a “Fan Favorite” STARMeter Award to Bowen Yang.

WHY: Bowen Yang stars in *The Wedding Banquet*, premiering at the 2025 Sundance Film Festival, marking another milestone in his dynamic career. Known for his iconic [Saturday Night Live](#) performances (celebrating its 50th year), co-hosting the award-winning podcast [Las Culturistas](#), and his standout roles in [Wicked](#), *Fire Island* and *Bros*, Yang continues to captivate audiences with projects that consistently trend high on the IMDbPro MOVIEmeter chart. IMDb STARMeter Awards recognize the most popular stars on the IMDbPro STARMeter chart, which is determined by the actual page views of the more than 250 million fans and professionals who visit IMDb each month. Previous IMDb STARMeter Award recipients at Sundance include Riley Keough, Jennifer Connelly, Nicholas Braun, Bill Skarsgård and Aunjanue Ellis-Taylor. Learn more about IMDb STARMeter Awards at imdb.com/starmeterawards.

WHEN: Bowen Yang accepted the IMDb STARMeter Award yesterday (January 26) during a visit to the invitation-only IMDb video and portrait studio located within the Acura House of Energy at the 2025 Sundance Film Festival. Original IMDb coverage of the festival, including celebrity video interviews and photographs, is available now at www.imdb.com/sundance.

PHOTOS: For award presentation images, please go to:
<https://dam.gettyimages.com/selects/bowenyangimdbfanfavoritestarmetersundance>

About IMDb

IMDb is the world's most popular and authoritative source for information on movies, TV shows, and celebrities. Hundreds of millions of customers all over the world rely on IMDb to discover and decide what to watch, advance their professional entertainment careers through IMDbPro, and grow their businesses using IMDb data and trending insights. Products and services to help fans discover and decide what to watch and where to watch it include: the IMDb website for [desktop](#) and [mobile devices](#); [apps](#) for iOS and Android; and, X-Ray on Prime Video. For entertainment industry professionals, IMDb provides [IMDbPro](#) and [Box Office Mojo](#). IMDb licenses information from its vast and authoritative database to third-party businesses worldwide; learn more at developer.imdb.com. IMDb is an Amazon company. For more information, visit <https://www.imdb.com/press> and follow @IMDb.

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