## **MEDIA ALERT**

## Sydney Sweeney Receives the IMDb STARmeter Award in the Getty Images Portrait Studio Presented by IMDb and IMDbPro at TIFF 2024

WHAT: IMDb (<u>www.imdb.com</u>), the world's most popular and authoritative source for information on movies, TV shows, and celebrities, presented an IMDb "Fan Favorite" STARmeter Award to <u>Sydney</u> <u>Sweeney</u>, star of <u>Eden</u>, in the Getty Images Portrait Studio during the 2024 Toronto International Film Festival. IMDb STARmeter Awards recognize the stars who are fan favorites on the IMDbPro STARmeter chart, which is determined by the page views of the more than 250 million monthly visitors to IMDb worldwide.

WHO: IMDb presented a "Fan Favorite" STARmeter Award to Sydney Sweeney.

**WHY:** Sydney stars as Margaret in *Eden*, directed by <u>Ron Howard</u>, which premiered at TIFF on Saturday, September 7. Best known for her roles in *Euphoria*, *The White Lotus*, and *Anyone But You*, Sydney has been dominating the IMDbPro STARmeter chart throughout 2024 and is currently ranked at 11. IMDb STARmeter Awards recognize the most popular stars on the <u>IMDbPro</u> STARmeter chart, which is determined by the actual page views of the more than 250 million fans and professionals who visit IMDb each month. Previous IMDb STARmeter Award recipients include <u>Alexandra Daddario</u>, <u>Ashley Park</u>, <u>Ayo</u> <u>Edebiri</u>, <u>Daisy Edgar Jones</u>, <u>Jacob Elordi</u>, <u>Simone Ashley</u>, and <u>Simu Liu</u>. Learn more about IMDb STARmeter Awards at <u>imdb.com/starmeterawards</u>.

**WHEN:** Sydney accepted the IMDb STARmeter Award on Saturday, September 7 at the Getty Images Portrait Studio at Toronto 2024, presented by IMDb and IMDbPro.

**PHOTOS:** For award presentation images, please go to: <u>https://dam.gettyimages.com/assignments/sydney-sweeney-receives-the-imdb-fan-favorite-star</u>

## About IMDb

IMDb is the world's most popular and authoritative source for information on movies, TV shows, and celebrities. Products and services to help fans decide what to watch and where to watch it include: the IMDb website for <u>desktop</u> and <u>mobile devices</u>; <u>apps</u> for iOS and Android; and <u>X-Ray</u> on Prime Video; and, <u>IMDb original video series</u>. For entertainment industry professionals, IMDb provides <u>IMDbPro</u> and <u>Box Office Mojo</u>. IMDb licenses information from its vast and authoritative database to third-party businesses worldwide; learn more at <u>developer.imdb.com</u>. IMDb is an Amazon company. For more information, visit <u>imdb.com/press</u> and follow @IMDb.

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